



# 2025

## IMPACT REPORT

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*Rooted and Rising*



# A LETTER FROM OUR CEO

In 2025, Viola's House experienced one of the most transformative years in our history. Since our founding in 2008 as a single maternity home in South Dallas, we have grown steadily, but this year, we grew boldly. We deepened strategic partnerships, expanded our reach into new communities, and took a defining step toward our vision of a connected village of support for pregnant and parenting individuals across the country.

Momentously, we opened our first maternity home outside of Texas, located in Baltimore, Maryland. This new residence will serve up to seven young mothers and their newborns, offering not only shelter, but a foundation for long-term stability, health, and opportunity. The Baltimore home is more than a building. It is a beacon of our vision: to ensure that no matter where a young mother lives, she is surrounded by the resources and community she needs to thrive.

None of this would have been possible without an extraordinary village standing behind us. To our funders: thank you for believing that investing in young mothers is investing in the future. To our community partners: thank you for choosing collaboration and ensuring no family falls through the cracks. To our volunteers: you are the village we talk about, made real.



To our dedicated staff, whose compassion and commitment drive this mission every single day—thank you for leading with love.

And to every mother and family who trusted Viola's House with your story: you are the reason we do this work, and you inspire everything we build.

As 2026 continues to unfold, we are energized and determined. Growth brings possibility, and it brings challenges as we stretch our resources, our teams, and our infrastructure to meet rising needs. In response, we are focused on four priorities: refining our programs based on client feedback and outcome data; building our organizational capacity to sustain and scale; deepening our geographic and population focus in the communities where need is greatest; and strengthening our evaluation systems to ensure accountability and long-term sustainability.

We know that lasting impact is not driven by passion alone, it demands focus, strategy, and an unwavering commitment to the families who depend on us.

We are rooted in our mission and rising toward something greater. There is a place for you in this village. Together, let's build a future where every mother has what she needs to flourish.

With gratitude,

*Thana N. Hickman-Simmons*  
CEO



## Viola's House Board of Directors

**Aaron Davis,**  
Board Chairman

**Karen Smith,**  
Board Vice Chairman

**Tasha Cox,**  
Board Secretary

**Pat Montes**  
Board Member

**Lavida Samuel**  
Board Member

**Arisha Smith**  
Board Member

## Viola's House Senior Leadership

**Thana Hickman**  
Founder & CEO

**Kaycee Polite**  
COO

# OUR MISSION, VISION & VALUES

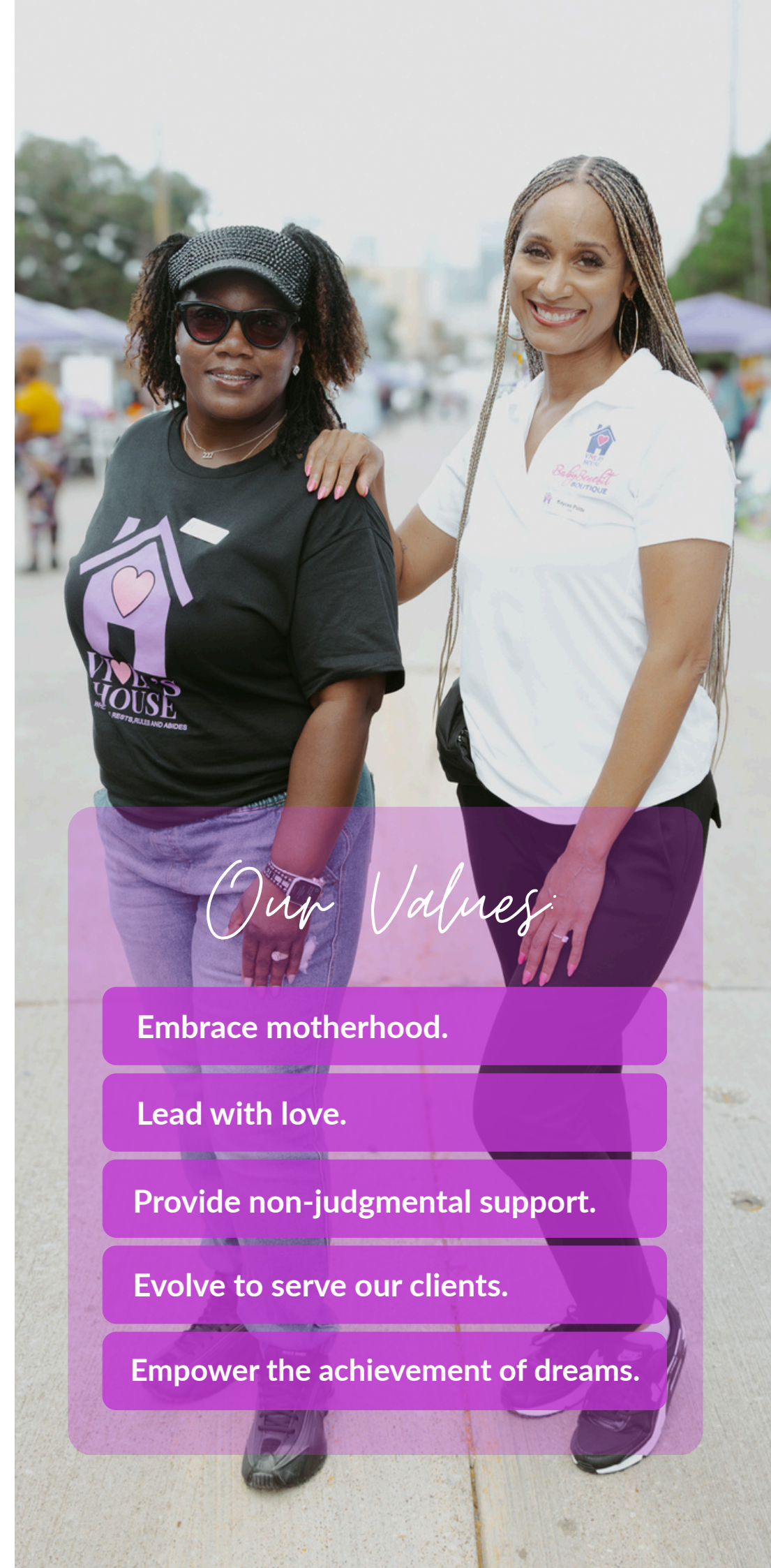
Since 2008, Viola's House has grown from a single maternity home in the heart of South Dallas into the leading nonprofit provider of wraparound services for pregnant and parenting individuals. What began as temporary housing for young mothers has evolved into a comprehensive model that addresses the social determinants of health, from housing and nutrition to education, job training, and access to healthcare. That growth has always been guided by the same unchanging belief: that every mother deserves a village, and every child deserves a chance to thrive.

## Our Mission

Viola's House empowers pregnant and parenting individuals to build lives of independence and resilience by providing stable housing and comprehensive, wraparound support that addresses the social drivers of health affecting maternal and infant well-being.

## Our Vision

To build a future where pregnant and parenting individuals in underserved communities worldwide are surrounded by a connected village of resources that empowers their families to thrive.



## Our Values:

Embrace motherhood.

Lead with love.

Provide non-judgmental support.

Evolve to serve our clients.

Empower the achievement of dreams.

# 2025: A YEAR OF GROWTH

**6,936** Clients in 2025

The total number of unduplicated clients served in 2025.

**97.7%**

Of our clients come from communities of color across Dallas County, the Rio Grande Valley and Baltimore City, Maryland



**80%**

Of our clients identify as women

**22.8%**

Are women under the age of 24

**22** Mothers Housed

The total Number of mothers housed in 2025 in our transitional home.



**126,516** Visits

Total number of visits to our agency in 2025

**7M+** Diapers

& essentials distributed in 2025 in our events and the Baby Benefit Boutique

**13,346** Visits

Visits to the Baby Benefit Boutique in 2025

**\$67**

Average value of essential goods accessed per family in 2025.



**400+**

Participants

Total number of participants per day in Viola's House classes.

**732**

Volunteers

Total number of volunteers supporting in our programs in 2025

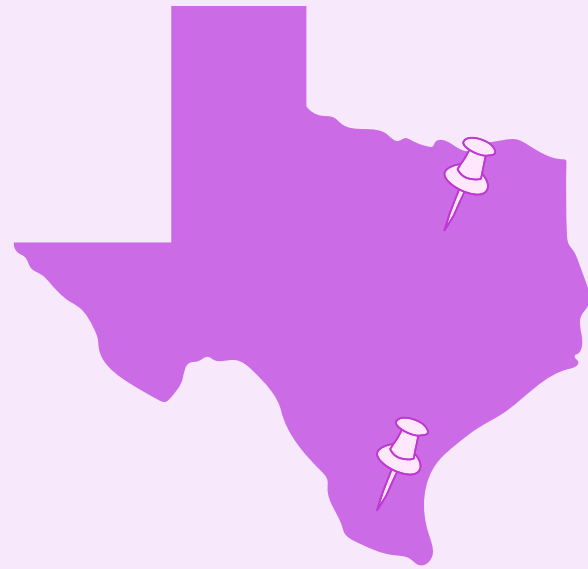


**126** Community Partners

Total number Community Partners engaged in 2025

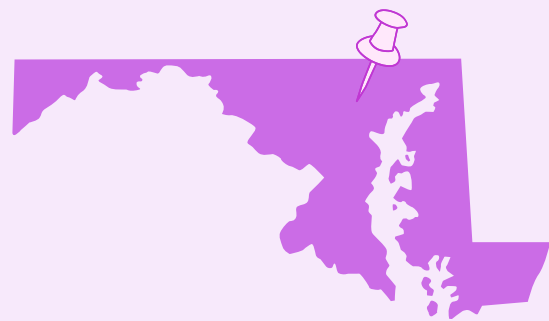
# WHERE WE WORK & WHY IT MATTERS

Across the country, pregnant and parenting individuals in under-championed communities face a shared reality: housing instability, limited access to prenatal care, and systemic barriers that threaten both maternal and infant health. Yet the contours of that reality vary by region, shaped by race, geography, and opportunity. In the places we serve across Dallas County, the Rio Grande Valley and Baltimore City, Maryland, the data tells a story of urgent need and the power of community-based solutions to rewrite it.



**Dallas County, Texas** continues to report one of the highest teen birth rates in Texas, with over 2,200 births to teen girls in 2021 alone. The county's rate remains nearly double the state and national averages, disproportionately affecting Black and Hispanic youth. Many pregnant teens in Dallas face homelessness, school dropout, and lack of prenatal care, leading to elevated rates of preterm birth, low birth weight, and maternal complications. Viola's House was born in response to this crisis, offering temporary housing, wraparound services, and a pathway to stability for young families.

In **South Texas, Cameron County's** teen birth rate hovers around 35–40 births per 1,000 girls aged 15–19, more than double the national average. The region's predominantly Hispanic population faces unique challenges: cultural stigma, economic hardship, and limited access to maternal care. Teen mothers often lack stable housing and support systems, placing them and their babies at risk. Viola's House sees Cameron County as a vital frontier for maternal health equity, where its proven model can bring hope to a new generation.



**Baltimore City, Maryland** has made strides in reducing teen birth rates, with 2022 marking the lowest rate in over a decade. Yet disparities persist: Black infants are more than twice as likely to be born with low birth weight, and the city's overall low birth weight rate remains the highest in Maryland. Poverty among school-age children has risen to 28%, nearly triple the statewide average. These conditions call for trauma-informed, culturally competent care, precisely the model Viola's House is bringing to Baltimore.



# OUR APPROACH

*Evidence-informed, place-based approach addressing social determinants of maternal and infant health.*

We do not address needs in isolation. We recognize that maternal health outcomes are shaped by geography, race, and access to opportunity. By integrating housing, healthcare access, education, material assistance, and trauma-informed support, we interrupt cycles of instability and poor health outcomes at their root, producing measurable, lasting impact for mothers, children, and communities.

*Our programs and services are culturally responsive, bilingual (English/Spanish), and delivered where families live, learn, and work.*



## *Evolution of Our Model*

Since our founding in 2008, Viola's House has continuously evolved to meet the changing needs of the families we serve.

What began as a residential program providing safe housing for pregnant teens has grown into a comprehensive, two-generation model addressing the full spectrum of social determinants that impact maternal and infant health. Over time, we recognized that housing alone, while foundational, was not enough. Families also needed consistent access to healthcare, education, employment pathways, and essential resources to achieve long-term stability.

In response, we developed the Family Support & Maternal Health Access program allowing us to reach families earlier, while reinforcing the need for adaptable service delivery, mobile outreach, and deeper partnerships with healthcare providers and community organizations.

Today, Viola's House operates a place-based, integrated model that combines housing, care coordination, education, and material support, delivered where families live, learn, and access care.

This evolution reflects a simple truth: to improve outcomes for mothers and babies, we must meet families where they are and grow with them.

# OUR PROGRAM MODEL

## RESIDENTIAL SERVICES

The Residential Stability & Economic Mobility Program (RSEM) is a comprehensive, place-based intervention designed to improve maternal and infant health outcomes while advancing long-term economic stability for pregnant and parenting individuals who are experiencing homelessness. We help clients transition into permanent housing while building the skills needed to sustain their families. In addition to temporary housing, program support includes employment search and job training, and access to transportation, daycare, healthcare, nutritious food, and community-based resources.

The RSEM serves pregnant teens and women aged 18 and older. Its main program activities include:

- Housing placement and stabilization
- Individualized case management and counseling
- Employment and education support
- Financial literacy and savings coaching
- Healthcare coordination
- Transportation and childcare assistance

### Program Outcomes:

- Housing stability
- Permanent housing exits
- Employment or education engagement
- Improved maternal wellbeing

**22**  
Mothers

**13**  
Babies

Housed in 2025 in the Viola's House transitional home.



*Meet: Ann'Daziah's*

*Sometimes the bravest decision is choosing stability and believing in what comes next.*

When Ann'Daziah arrived at Viola's House in January 2023, she was navigating an unplanned pregnancy, housing instability, and the painful decision to leave behind the environment she knew, including younger siblings she deeply loved, in order to create a safer future for her child.

It was a courageous choice: to step away from uncertainty and pursue stability. At Viola's House, Ann'Daziah embraced the structure and support of the Residential Stability & Economic Mobility program. She engaged in parenting education, case management, and life skills development while preparing for motherhood and setting goals for her future.

When she exited the program in August 2024, she left with more than stability. She left with confidence, direction, and a clear plan.

Today, Ann'Daziah is thriving. She works full-time as an Oklahoma Corrections Officer, earning \$50,000 annually, and is pursuing her Bachelor of Education degree full-time. Most importantly, she is a devoted mother to her daughter, Miani. Every step she takes reflects her commitment to building a stable, hopeful future.

Ann'Daziah's journey shows what is possible when determination is met with the right support. **We are honored to be part of her journey and proud to call her a Viola's House alumna.**

# OUR PROGRAM MODEL

## SOCIAL SERVICES

The Family Support & Maternal Health Access Program (FSMHA) is a relationship-driven model designed to improve maternal and infant health outcomes by addressing the social determinants of health through comprehensive care coordination, counseling and case management. Our goals are to reduce barriers to care and strengthen family stability for pregnant and parenting individuals and caregivers of children under 36 months of age. Social drivers are powerful predictors of both short- and long-term health outcomes for mothers and children.

**The FSMHA serves pregnant individuals and individuals parenting a child aged 36 months or younger. Its main program activities include:**

- Care coordination
- Parenting education facilitation
- Mobile outreach
- Material assistance (diapers, wipes, other essentials)
- Earn-While-You-Learn Incentive system
- Onsite Support - Baby Benefit Boutique & la Tiendita de Mama
- Community referral network

7M+

Diapers and essentials distributed in 2025 in our events and the Baby Benefit Boutique.

126,516

Number of visits to our agency in 2025

### Program Outcomes:

- Improved access to care
- Reduced financial strain
- Increased parenting confidence
- Improved maternal & infant wellbeing



### Meet: Brenda

*Sometimes the support you need finds you exactly when you need it most.*

A year ago, Brenda wasn't looking for a program, she was simply attending a community event at Gonzalez Park in Los Fresnos when a friend pointed her toward a Viola's House table. That moment of connection would prove to be exactly what her growing family needed. Brenda, a 34-year-old mother and Los Fresnos native, began attending VH classes shortly after that first encounter. Through the Family Support & Maternal Health Access program, she gained practical parenting knowledge and child care skills while also accessing diapers, clothing, and other essentials for her baby through the Baby Benefit Boutique. Creating an immediate and tangible difference.

With her husband frequently working out of state, Brenda was navigating the demands of motherhood largely on her own. The financial pressure of being a single-income household was real and the support of Viola's House helped ease it. "They have a lot of things for the babies—diapers, clothes—that helped me a lot." Today, Brenda speaks about Viola's House with quiet gratitude and genuine conviction.

*"It's a good program, and I'm pretty sure a lot of moms love this program because it's beneficial for us."*

# MEASURING WHAT MATTERS

We believe that addressing the social determinants of health (SDoH) is essential to improving maternal health outcomes. The performance indicators Viola's House tracks, from stable housing, access to healthcare, are not chance benchmarks. They are the social determinants of health that research consistently links to positive maternal and infant outcomes. By measuring progress across interconnected areas, Viola's House can identify where families are thriving, where gaps remain, and where our model must evolve. We are not just counting the people we serve but tracking whether the conditions of their lives are genuinely improving.

## Performance Indicators

*Our measures are connected to improved maternal health and SDoH.*

| Outcome Area         | Indicator                     | Measure                        | Target    |
|----------------------|-------------------------------|--------------------------------|-----------|
| Housing Stability    | Participants housed           | # and % receiving safe housing | 100%      |
| Economic Mobility    | Employment/education          | % employed or enrolled at exit | ≥70%      |
| Care Coordination    | Referrals completed           | % successful referrals         | ≥70%      |
| Material Support     | Items distributed             | # diapers & supplies provided  | ≥7M units |
| Prenatal Care Access | Referrals for Prenatal visits | % prenatal care referrals      | ≥85%      |





# PARTNERS & COMMUNITY COLLABORATION

At Viola’s House, we understand that no single organization can meet the complex needs of pregnant and parenting individuals alone. We believe impact is built through collaboration.

Our partners, including corporate and family foundations, healthcare providers, school districts, and community organizations, help extend our reach and strengthen outcomes.

**In 2025, we continued our tradition of not duplicating existing resources, but rather aligning with community partners to:**

- Expand access to care
- Strengthen referral systems and follow-through
- Improve service coordination across sectors
- Reduce fragmentation that often limits outcomes for families

This coordinated approach helped us increase efficiency, reduce barriers, and enhance the overall effectiveness of every dollar invested in our work.

**Thank you to our donors and partners for making our work possible!**



# 126 Partners

Number of community partners helping us serve families in 2025.

# VOLUNTEERS AND OUR VILLAGE

From the beginning, our volunteers have been woven into our work. In 2025, the Viola's House village showed up in extraordinary ways. Hundreds of volunteers from the community stepped into roles that touched every dimension of our mission.

Baby Cuddlers provided nurturing care so new moms could attend job interviews, medical appointments, or simply rest and recover. Career Readiness Coaches helped our mothers sharpen their interview skills and step confidently into job searches. Knowledge Facilitators brought their expertise into our classrooms, leading sessions on life skills, finances, and more. And our Warehouse and Logistics volunteers showed up ready to sort, organize, and prepare the goods that flow through our Baby Benefit Boutique to families in need.

To every volunteer who gave their time and talents to Viola's House in 2025, **thank you**. Your generosity is not taken for granted. It is counted, celebrated, and felt deeply by every family you have touched. **You are the village, and we are honored to serve alongside you.**



“ Thank you for the overwhelming impact that Viola's House has on so many deserving families and for greeting our volunteers with open arms. Everyone felt seen, heard and respected. We can't wait for the next event!”  
*Renee S., AVP Bank of America* ”



# 2025 FINANCIAL SNAPSHOT

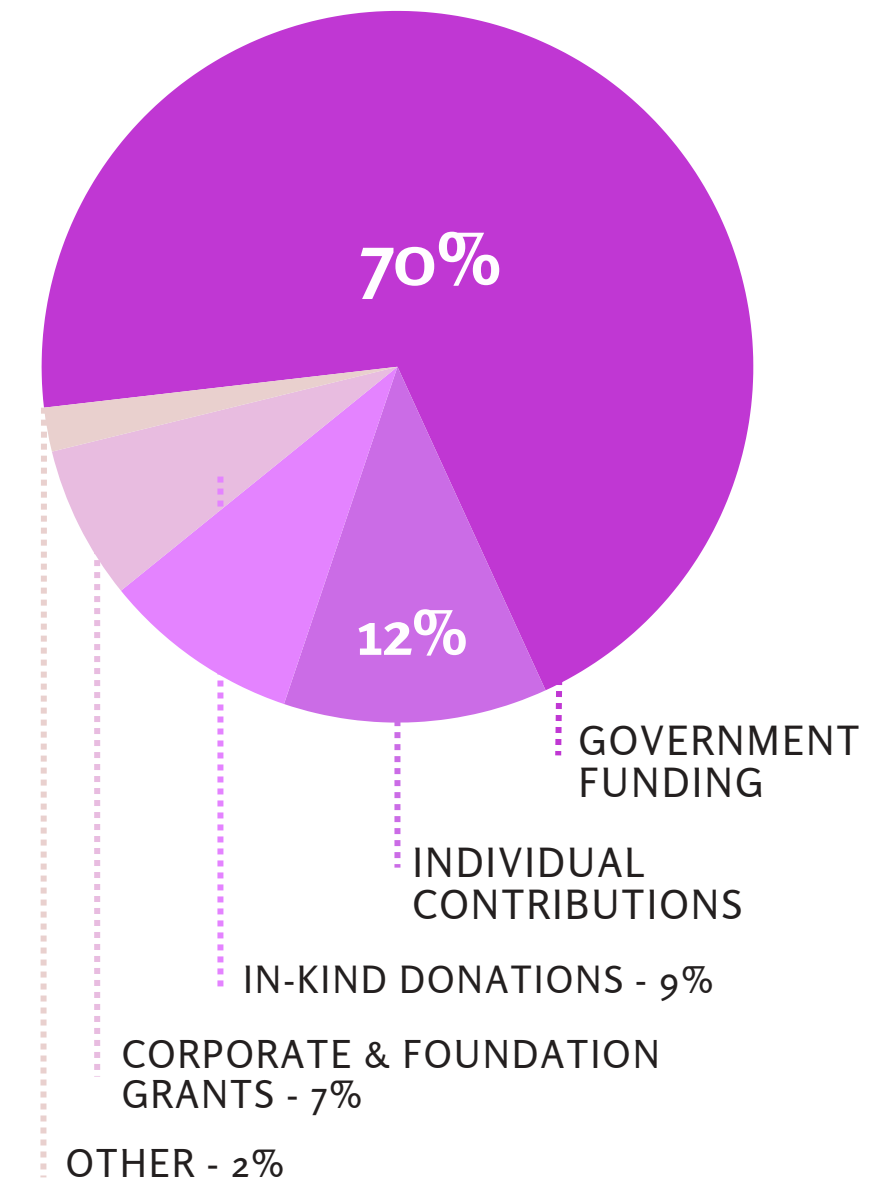
## STEWARDSHIP OF RESOURCES

Every dollar entrusted to us confirms someone's belief in our mission, and we honor that trust by ensuring our resources are directed where they matter most. In 2025, more than 80% of every dollar spent went directly to programming—funding the housing, care coordination, essential goods, education, and wraparound services that young mothers and their children depend on.

We are intentional about keeping administrative costs lean without sacrificing the quality, integrity, or effectiveness of our work. We align strategically with partners to maximize impact and minimize waste. Good stewardship reflects our core values and our deep commitment to the families who trust us with their most vulnerable moments. Your investments Viola's House are being put to work thoughtfully, transparently, and in direct service of mothers and babies who deserve nothing less.



### Viola's House 2025 Funding Mix



**>80%**

In 2025, more than 80% of every dollar spent went directly to supporting our programs.



# ON EQUITY

Equity is a foundational principle that guides our **support for mothers and babies** in underserved communities.

We believe that every young mother, regardless of her race, background, or circumstance, deserves access to safety, dignity, and opportunity.

## We commit to:

- **Creating programs and policies** that eliminate barriers to maternal health and wellbeing.
- **Honoring cultural identity** and lived experience by fostering an environment of belonging.
- **Advocating for systemic change** that empowers young mothers to thrive, not just survive.
- Ensuring our messaging, partnerships, and practices **reflect the diverse communities we serve.**

Through intentional collaboration, compassionate care, and ongoing learning, we are working to build a future where equity is not aspirational but expected.

# GET INVOLVED

Whether you are moved to give, to serve, or to advocate, your involvement makes a direct and lasting difference in the lives of young mothers and their children.

## Donate

Donate to help us sustain and expand the housing, services, and essential resources that families depend on.

## Volunteer

Volunteer your time and talents in one of our many meaningful roles.

## Partner

Partner to strengthen the network of care available to pregnant and parenting individuals in underserved communities.

## Share

Share our story because awareness is the first step toward change.





## Viola's House

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## Phone

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## Socials

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*Join the  
Movement*